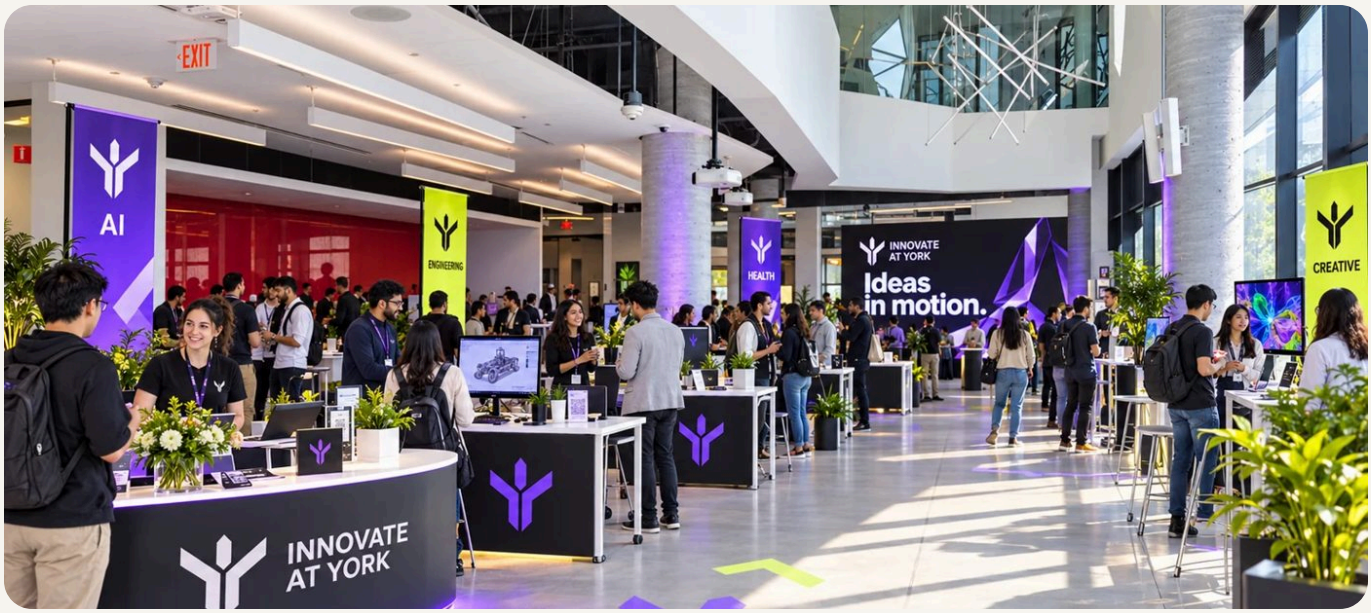
SPONSOR PACKAGES

Innovate at York.

Show what York is building.

A three day student innovation summit at York University. Clubs show their projects. Students demo their work. Judges pick a winner.

Proposed dates: March 22 to 25, 2027. Proposed venue: Student Centre, Keele Campus. The Student Centre offered those dates. Booking is not yet confirmed.



CONCEPT VISUAL. SHOWCASE FLOOR PLANNED FOR THE SUMMIT.

Independent student-led proposal. York University approval pending. Dates, venue and host not yet confirmed.
Organizer: Mazen AlAshbi, Computer Science, Lassonde School of Engineering. mazen200@my.yorku.ca. innovateatyork.com

One stage for every club building something at York.

Students at York build strong work in separate clubs. Most of it stays inside one club or one faculty. Innovate at York brings it together in one place.

The plan is simple. Club booths. Live project demos. Talks and judging. A winner takes the main prize on the final day.

3 days
of showcases, demos and judging, plus a setup day

300
York clubs identified for the summit, 117 with published contact emails

$1,000
main prize, committed personally by the organizer

Every faculty is welcome. Engineering, computer science, design, business, health and the arts all have a place on the floor.

Sponsors get direct time with active student builders. You meet the students. You see the work up close. Your team can hire, mentor and recruit from the floor.



CONCEPT VISUAL. SPONSOR BOOTH.



CONCEPT VISUAL. WINNER TROPHY.

TIER 1. HIGHEST VISIBILITY

Title Sponsor

$2,000

Your name leads the summit. Students see it first, on every surface, for all three days.

- **A free booth at the summit.** Prime spot on the floor. Meet students face to face.
- **Top billing.** Your logo is largest on signage, on the website and in the event video.
- **Opening slot.** Speak at the opening or give a short keynote.
- **Named prize moment.** Present the $1,000 main prize on stage.
- **Social posts.** Named in launch posts and in recap posts after the event.
- **Judge seat.** Put one person from your team on the judging panel.

Free booth included. No extra booth fee.

Good to know

Every paid tier includes a free booth. Custom packages and in kind support are welcome. Talk to Mazen about a challenge, a prize or a judge seat if that fits better.

TIER 2. ON THE FLOOR

Demo Floor Sponsor

$1,000

The demo floor is where the work happens. Your name sits with the projects students came to see.

- **A free booth at the summit.** Set up on the demo floor, next to the club projects.
- **Named demo floor branding.** Your logo on demo floor signs and banners.
- **Logo placement.** Your logo on event signage, on the website and in social posts.
- **Meet the clubs.** Time set aside for you to meet club teams and see demos up close.
- **Stage mention.** Named from the stage during the summit.

Free booth included. No extra booth fee.

Good to know

Every paid tier includes a free booth. Custom packages and in kind support are welcome. Talk to Mazen about a challenge, a prize or a judge seat if that fits better.

TIER 3. SIMPLE WAY IN

Supporting Sponsor

$500

A clear, low cost way to back student builders and be present at the summit.

- **A free booth at the summit.** A standard booth space for your team.
- **Logo placement.** Your logo on event signage, on the website and in social posts.
- **Stage mention.** Named in the thank you from the stage.
- **Recap credit.** Named in the recap post after the event.

Free booth included. No extra booth fee.

Good to know

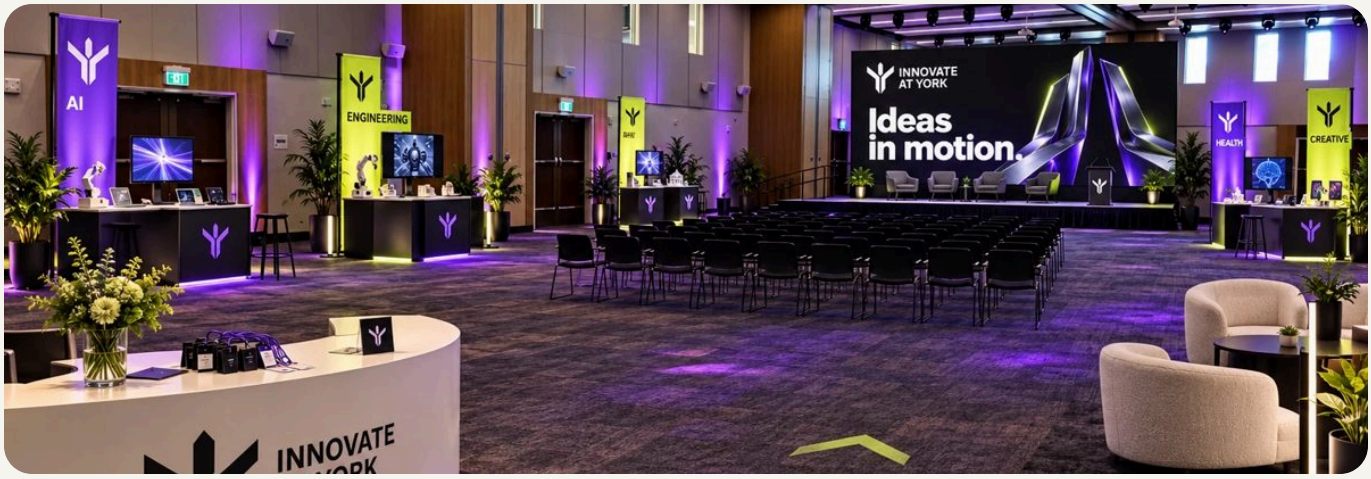
Every paid tier includes a free booth. Custom packages and in kind support are welcome. Talk to Mazen about a challenge, a prize or a judge seat if that fits better.

Total event budget is $3,600. Sponsor funds go to venue costs, signage, printing and event operations. The $1,000 main prize is already committed by the organizer.

Get involved in three steps.

1. **Pick a tier.** Title at $2,000, Demo Floor at $1,000, or Supporting at $500. Every paid tier includes a free booth at the summit.
2. **Book a short call.** Fifteen minutes with Mazen to confirm fit, logo use and booth needs.
3. **Send your logo.** We place it on signage, the website and social posts as your tier sets out.

Custom support is welcome. You can fund a prize, offer a challenge, send judges or mentors, or give in kind support such as hardware, credits or swag.



CONCEPT VISUAL. MAIN STAGE PLANNED FOR THE SUMMIT.

CONTACT

Mazen AlAshbi

Computer Science, Lassonde School of Engineering, York University
Email: mazen200@my.yorku.ca
Web: innovateatyork.com

Email Mazen to book a call

Independent student-led proposal. York University approval pending. Dates, venue and host not yet confirmed. Prices are in Canadian dollars. Booth space is part of each paid tier and depends on the final venue layout.